



# Marketing Volunteer

Title: Marketing Volunteer

Supported by: Learning and Outreach Officer

Main Purpose of Role: To provide support to the marketing and promotion of the Eden Valley Museum

## Overview of role

We are looking for volunteers who have an interest in social history and marketing and would like to enhance their knowledge and/or understanding of this area. If you feel you have promotional or marketing skills that might be useful to Eden Valley Museum, you may be able to both give and receive considerable experience.

## Skills

- **Basic computer skills with sound knowledge of office – Word, Excel, Publisher etc.**
- **Ability to perform as part of a team and communicate effectively.**
- **Good standard of both written and verbal English.**

## Qualities

- **Ability to be flexible in your approach to work as the role can vary.**
- **Enthusiasm.**
- **Willingness to participate in training and support events with other volunteers.**

## Availability

There is a degree of flexibility to this role to suit the needs of volunteers. However, we are ideally looking for volunteers who can commit to a minimum of 6 months (subject to review), for 1-2 days per week to assist with promotional and marketing tasks.

Eden Valley Museum appreciates the commitment of all volunteers on an equal basis and recognises that the commitment available by people can vary.

## Training

No formal training is provided for this role. However, volunteers will receive full support and help by staff to ensure that they can carry out any aspect of this role as appropriate.